



**California Association for Nurse Practitioners
Monthly Chapter Communication / September 2013**

August 27, 2013

Advocacy

SB 491

Senate Bill 491 (Hernandez), which would remove practice barriers for NPs, allowing them to work autonomously without physician supervision, continues to be the centerpiece of this year's advocacy efforts.

SB 491 survived its first policy committee test in the Assembly on August 13, when it was approved by the Committee on Business, Professions and Consumer Protection (B&P Committee) on an 8-2 vote. During the previous week's meeting of the same committee, the bill failed to garner the eight votes necessary for passage. Reconsideration was granted, and the bill was subsequently approved.

The bill is now in the Assembly Appropriations Committee, which has placed the bill on its Suspense File. This practice is common for bills that have been determined to have a fiscal impact on the state budget. The committee's analysis of the bill concludes that it would impose minimal costs on the Board of Registered Nursing for licensing and other routine implementation expenses. The committee will take up the Suspense File during its August 30 hearing. At that time, the bill would need to be removed from Suspense and garner nine "aye" votes from among the 17 members of the committee in order to be referred for a full Assembly floor vote. If passed by the full Assembly, the bill would then need to return to the Senate side of the Capitol for concurrence in amendments that have been made on the Assembly side. Each of these steps will need to be completed by the September 13 end of this year's legislative session in order for the bill to go to the Governor's desk.

Amendments to the bill have been critical to gaining additional support from lawmakers and such organizations as the California Association of Physician Groups (CAPG) and the California Primary Care Association (CPCA). In order to get the bill out of the B&P Committee, Senator Hernandez accepted amendments to remove the "second pathway" to NP autonomy, which would have granted the ability for NPs to practice without supervision in any setting, after having completed three years of physician-supervised experience. Another amendment that was crucial to removing the opposition of the powerful American Federation of State, County and Municipal Employees (AFSCME) stipulates that "a nurse practitioner shall not supplant a physician and surgeon employed by specified health care facilities."

These amendments have prompted some organizations that previously supported the bill, including the American Association of Nurse Practitioners (AANP) and the American Association of Retired Persons (AARP) to reverse course and adopt an "oppose" position. These organizations argue that the amendments have "undermined the objective of the original bill" and have

mischaracterized the bill as placing “even greater restrictions on California NPs than those already in place.”

The fact is, the bill in its current form would still permit most nurse practitioners in California to work without physician supervision, a significant achievement given California's existing law that requires physician supervision for all NPs working in all settings. CANP continues to strongly support the bill, believing that incremental gains represent vital steps toward the ultimate goal.

Grassroots efforts are currently focused on members of the Assembly Appropriations Committee. CANP members and allies have been urged to make the case for the bill through face-to-face meetings, phone calls, emails and utilization of CANP's online Grassroots Action Center. Should the bill pass out of the Appropriations Committee, campaigns targeting every member of the Assembly will commence.

Action for Chapters:

- Urge Chapter members to call, email or send a message through the Grassroots Action Center to members of the Assembly Appropriations Committee to urge support for the bill.
- Urge Chapter members to call and / or arrange meetings at the Capitol or district offices of their local Assembly members to urge support for the bill (pending the outcome of the Appropriations Committee hearing).
- Utilize Grassroots Coordinator Stephanie Tseu (canpgrassroots@gmail.com) as the central contact for information on grassroots efforts.
- Utilize the campaign as a rallying call for non-member colleagues to join our efforts and become a member of CANP
- Designate one Legislative Representative per Chapter as one key contact for the Chapter

Political Action Committee (PAC)

PAC funds continue to come in with membership renewals and from canpweb.org. After disbursements in June, the current PAC balance as of July 31 is \$18,124.00.

Action for Chapters:

- Support the CANP PAC using canpweb.org as a means to donate to PAC
- Host a PAC fundraiser

Events

37th Annual Educational Conference (2014)

The *Call for Abstracts* was emailed out on August 17th and again on August 22nd seeking abstract submissions for the 37th Annual Educational Conference taking place March 20-23, 2014 at the Marriott Hotel and Spa in Newport Beach. The CANP conference discounted rate is \$179 (not including state and local tax).

Action for Chapters:

- Encourage colleagues and members to submit an abstract
- Set aside funds to provide scholarships and / or send members to conference
- Set up a plan for donating to raffle

Operations

Chapter Alignment Agreement

As of July 30, all of the individual Chapter Alignment Agreements have been distributed to the Chapters. To date, CANP has received signed agreements from six Chapters and several Chapters responding that their signed agreement will be forwarded shortly. The deadline for submission is August 30, 2013.

There are several documents that Chapters should be looking out for:

- Chapter Bylaws document (one set of Bylaws)
- Chapter Income / Expense Report (online report)
- Chapter Quarterly Report (online report)
- Strategic Plan Review & Acceptance (online form)
- Advocacy Policies & Objectives
- CANP Code of Ethics

Calendar:

What to expect and when:

- Review, sign and upload the Alignment Agreement to the Chapter documents section by Aug. 30
- Upon delivery of the Chapter Bylaws document, review with Chapter leaders and upload to Chapter documents section
- Upon notification, review and submit online CANP Strategic Plan review
- Upon delivery of financial reports, complete and upload to the Chapter documents section by Oct. 15
- Upon notification of availability, complete and submit online Quarterly Report by Oct. 15

Action for Chapters:

- Review the Alignment Agreement with your Chapter leaders, sign and upload to your Chapter documents section on canpweb.org or forward to michelle@canpweb.org by August 30.

Board of Directors

The Board of Directors' met on August 10, 2013 in Sacramento. They conducted an hour of board business and then went into a six-hour leadership training conducted by Lisa Yates. The training provided the Board techniques and information on identifying their core values, honing in their vision, and strengthening their communication skills.

Leadership training was identified as one of the "six gap" areas through the series of interviews of Chapter Leaders and the Board from 2012 while working on strengthening governance through the CANP Strategic Plan. The Leadership training will start with the CANP Board of Directors and will then be brought to the Chapter leaders. Dates for Chapter leaders are to be determined.

Actions for Chapters:

- Set aside funds to send Chapter leaders to Leadership Summit. Date to be determined.

Chapter Donations

CANP has received \$1,000 in Chapter donations to kick off the 2013-14 fiscal year. The donations provided by the Chapters assist CANP greatly in being able to fund additional projects each year. The amount of the donation a Chapter provides is not related to their Chapter membership and is a Chapter discretionary contribution. The table below shows the number of members in each Chapter and details the amount of donations received for the last two years and includes information on donations received this year. If you would like to donate, simply send a check to CANP at 1415 L Street, Suite 1000, Sacramento, CA 95814.

Chapter	Membership per Chapter as of August 27, 2013	Chapter Donations 2011-12	Chapter Donations 2012 - 2013	Chapter Donations 2013-14
North Coast	24			
Redding	37			
Mendocino	15			
Three Rivers	26			
North Bay	116	\$2,500	\$4,000	
Sacramento	203	\$2,430		
Alameda / Contra Costa	210			
SF Golden Gate	245	\$5,000	\$3,000	
Silicon Valley	77			
Sierra Area	38			
Central Coast	9			
Coachella Valley	49	\$700		
Channel Islands	63			
Fresno	48			
Inyo	5			
Santa Cruz / Monterey	35			
Tulare / Kern	36			
Inland Empire	123			
Orange County	284	\$4,000	\$4,000	
Tri Valley	118	\$2,500		
Greater Pasadena	102	\$1,000		\$1,000
West LA, North	155	\$3,000	\$3,000	
West LA, South	88	\$2,000	\$1,000	
South Bay	144	\$2,000	\$2,000	
San Diego, North	136		\$1,500	
San Diego, Central	113		\$2,000	
Out of State	29			
TOTAL	2,528	\$25,130	\$20,500	\$1,000

Action for Chapters:

- Budget annually for a Chapter donation to CANP
- Set aside a portion of event revenue towards an annual donation to CANP

Membership

CANP's membership is currently at 2,528 active members as of August 27, 2013. CANP has a new area on the [website](#) recognizing all of its corporate partners with a company description and logo.

Membership Renewals

CANP continuously encourages members to renew their CANP membership. Efforts include placing their membership invoice in their member account online 60 days prior to their renewal date. Second, people are sent an email 30 days prior to their due date and then weekly a month leading up to their expiration date reminding them that their membership is due and encourages them to go online and renew their membership. Third, around their renewal date members are mailed a postcard reminding them to renew. In addition, CANP has resumed sending paper renewal invoices along with a cover letter in the USPS mail.

The CANP Strategic Plan calls for five percent growth in membership this year. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.

Action for Chapters:

- Urge Chapter members who are suspended or expired to renew their membership. This can be done via phone calls or other means of outreach. Reports with contact information are available to Chapter Leaders in the Chapter Leadership toolset online at [canpweb.org](#)
- Let Chapter members know that invoices are available up to 60 days prior to their expiration date
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member
- Offer creative incentives for people to promote CANP membership to colleagues
- Keep members engaged and excited to be a part of the association
 - Offer ice breakers at meetings to facilitate interaction among members
 - Have lightly structured activities at meetings that engage people
 - Create and maintain a preceptor list for early engagement of students in CANP

Membership Promotion

National Nurse Practitioner Week is November 10 – 16, 2013. Now is the time to start planning an NP Week celebration for current members and a great opportunity to reach out and invite prospects or NPs that have let their membership lapse.

Action for Chapters:

- Plan an event for NP Week and market the event to both CANP members and expired/suspended members

Membership Committee

The Membership Committee will be meeting Tuesday, September 3 this month at 8:00 p.m. via conference call. Membership Committee members will be making student presentations starting this month. Committee members are also encouraged to reach out to prospective members and people that have not renewed their membership.

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee
- Utilize the CANP Student Power Point presentation (available in the Resources section of the canpweb.org website) to present at the local school(s) in your Chapter's area
- Bring membership brochures to campuses and distribute them when you give the presentation
- Invite students to an "open house" Chapter meeting to introduce them to CANP

Corporate Members

Shionogi Inc. is the U.S.-based group company of Shionogi & Co., Ltd., a leading Japanese pharmaceutical company. Shionogi Inc. develops and commercializes pharmaceutical products that address unmet medical needs. Together with our Japanese corporate parent, Shionogi has been providing innovative medicines essential to people's health for over 130 years.

Meet the new representatives in your area below:

Chris Moore, San Francisco

Mike Lawn, Sacramento

Marion Watson, Los Angeles North

Jennifer Scholl, San Diego

Kathy Perez, Los Angeles South

California State University, Fresno and San José State University have joined together to form the **California State University, Northern Consortium Doctor of Nursing Practice** (NorCal DNP), offering a joint post-master's Doctor of Nursing Practice program. The mission of the DNP program is to prepare promising nursing leaders, advanced practice clinicians, and nursing faculty with high leadership potential to examine critically current healthcare practices and policies from a broad theoretical and practical perspective; and to formulate clinical, administrative, and instructionally effective leadership approaches that can improve the quality of healthcare throughout the state.

Other corporate members include Nurses Service Organization, California Casualty Home and Auto Insurance, Planned Parenthood and Registry of Physician Specialists.

Strategic Plan

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.